

Meet the Experts FAQs
NCI Exhibit Program
Office of Communications Services
Office of Communications and Education

What are “Meet the Experts” sessions?

Meet the Experts sessions, held at the NCI exhibit booth at meetings such as AACR, ASCO, and APHA, are one-hour scheduled opportunities for knowledgeable NCI staff to interact with attendees about specific topics that are strategic to NCI’s mission and the advancement of cancer research.

The NCI experts generally discuss specific NCI initiatives or programs and are available to provide insight and guidance to meeting attendees seeking information from or about NCI. This is done either on a one-on-one basis or with small groups that gather at the NCI exhibit booth.

Through these informal, stand-up sessions held within the supportive setting of NCI graphics, kiosks, and publication displays, the NCI experts are able to share information, engage attendees in discussions, answer questions, display a Web site at the central kiosk, solicit feedback, and distribute new and informative material.

How are these sessions promoted?

NCI signage for the Meet the Experts is posted at the NCI exhibit booth, indicating name of presenter, topic of session, date, and time.

Exhibit specialists at the booth mention the sessions to booth visitors, encouraging them to return for the scheduled sessions.

The NCI Exhibit Team also employs other promotional venues whenever possible, such as arranging for schedules to be listed in handouts and publications and in mass mailings to attendees.

What is the benefit of doing a Meet the Experts session?

Meet the Expert sessions enable the sponsoring NCI DOC to gain information and insight from the attendees, making these sessions a two-way interactive communication tool. On an informal basis, DOCs can become knowledgeable about what their audiences’ interests and the degree of ease audiences have with comprehending initiatives, program information, Web sites, and other products.

Does a Meet the Experts session have to be repeated each day?

A session may be done once or repeated during the course of the meeting, depending on the availability of presenters and the availability of open time slots.

How do I prepare for these sessions?

If you have materials you would like to distribute or use during your session, please alert the NCI Exhibit Team members listed below and plan to bring the materials with you for your session. As mentioned, there is a computer for your convenience at the central kiosk. If you need a demonstration program loaded, please contact the Exhibit Program Team one month prior to the start of the meeting.

Additional questions may be directed to Susan Winer at 301-496-2131 and Christine Stanfill at 301-451-3456, or sent to NCIOCExhibitteam@mail.nih.gov

Hope you can join us at a future meeting! Donna Bonner and the NCI Exhibit Team